

## What is FourSquare?

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### *FourSquare is a GAME*

1. A smart phone is required to play
  - a. Software specific to phone model must be downloaded to the phone
  - b. <http://foursquare.com/>
2. The game is based on your phone's GPS settings
3. You "check in" to a specific location
  - a. Click *Check In*
  - b. All of the venues located near you are listed
  - c. Choose the appropriate venue
  - d. Check in
  - e. Earn points and badges
  - f. Become Mayor
4. Venues are businesses
  - a. Anyone can create a venue
  - b. If an owner claims a venue, they can offer specials to people who "check in"

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### Phone Applications for FourSquare

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*Blackberry*  
*iPhone*  
*Android*  
*webOS*  
*Windows Mobile*

## Definitions

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- **Badges:** Badges are the prizes you win for checking in to various locations.
  - [Click here](#) for a badge cheat sheet
- **Check In:** clicking a button to indicate you are physically present at a specific location
- **Feed:** All the places to which you have logged in
- **Friends:** People you follow on FourSquare. Friending businesses can help you unlock badges
- **Mayor:** Awarded to any user with a profile photo that has checked into a venue more times than anyone else
- **To-Do List:** List of things to do (private use)
- **Tips:** List of things other people should try (public use)
- **Points:** Awarded for checking into a venue
- **Shoutout:** A way to update your FourSquare stream without checking in to a venue
- **Venue:** Specific locations, usually a business. These are defined by geographic details such as physical address or cross-roads



## SuperUser Status

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- Level 1
  - Edit venues
  - Mark places as "closed"
  - Let Foursquare know about duplicate venues.
- Level 2
  - Edit venues
  - Merge duplicate venue listings
  - Add venue categories for any venue
- Level 3
  - All of Level 2 plus
  - Create venue aliases
  - Delete fake/spam listings.

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### FourSquare Integrations

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- **Facebook**  
*Update Stream When:*
  - You check in
  - You unlock a badge
  - You become mayor
- **Twitter**  
*Tweet When:*
  - You check in
  - You unlock a badge
  - You become mayor